



Board of Directors

### **Katarina (Kate) Mescal -Pevzner**

Kate Mescal-Pevzner is the vice president of loyalty strategy at Mastercard. In this role, Kate sets and advances Mastercard's strategic vision for loyalty services, including connections through partnerships, transformational focus areas and product innovation—all based on technologies, innovations and research that gets at the heart of consumer-first customer experiences. She was elected to the Board of Directors in July 2022.



Bringing over two decades of diverse experiences in marketing, consulting and payments, Kate joined Mastercard in 2018. Prior, she spent 12 years at American Express where she worked on international premium products and developed blockchain solutions for loyalty products, among other roles. Kate also led marketing for a media start up, served as a legislative assistant for the co-chair of the Congressional Caucus for Women in the United States House of Representatives and supported Ann Taylor's customer relationship management strategy. She began her career in retail consulting for Accenture.

Kate has an MBA from the Ross School of Business at the University of Michigan and a BA from the University of Illinois Urbana-Champaign. She is passionate about the advancement of gender equality and lives in New York with her husband and daughters.