



Board of Directors

Anna Ward

Anna was elected to the board of Women Creating Change in November 2021. Anna is currently a Director of Digital Experience Transformation at American Express. She previously served as the Senior Product Manager at American Express, focusing on cross-product digital strategy and identifying new ways to improve the digital experience for small business customers and increase engagement across digital platforms. She works to find new ways that American Express can help businesses grow and thrive financially.



Prior to this role, Anna served as the external relations lead for Artists & Fleas, an artisanal maker market with locations across the USA. Her responsibilities included new location launches, branded event series, and strategic partnerships with global brands. She brought many largescale experiential activations to life, including the company's first-ever international pop-up market in Osaka, Japan.

Anna earned her MBA from NYU Stern in Change Management, Entrepreneurship and Innovation and her BA in Philosophy and French from Barnard College. Her volunteer work has focused on women's personal and professional development at both alma maters. She served as the Chair of the Barnard Entrepreneur's Alumni Network, hosting panel discussions, professional trainings and networking events for female entrepreneurs. She also served as coPresident of NYU Stern Women in Business, where she developed a new mentorship program between female students and alumni, and launched an initiative to increase the number of female students applying to top MBA programs.

Anna is passionate about creating rewarding connections among individuals, and especially women. She is looking forward to dedicating her efforts to advancing the mission of Women Creating Change.