



Board of Directors

Shoshana Rosenfield

Shoshana was elected to the board of Women Creating Change in August 2020. Shoshana was the former Senior Vice President at Mastercard in Purchase, NY. In this role, she led the North America Franchise organization, and was responsible for providing thought leadership and value-creation around the Franchise life-cycle management, exploring new ways for the region to leverage Mastercard brands and network, as well as supporting healthy business growth. She engaged customers in North America to help expand and ensured a secure payments ecosystem for businesses and consumers.

Prior to that role, she spent several years in various product development and product management roles at global and regional levels at Mastercard. Most notably she led the US GoTo- Market Initiative for several digital products including the Mastercard Digital Enablement Service with Apple Pay, Google Pay, and Samsung Pay. She received credit for several patent submissions during this time.



Shoshana is passionate about teaching and helping others, and in addition to volunteering for the acclaimed Girls4Tech / Girls who Code, she has served as an adjunct Professor in the Managerial Analytics department of Mercy College (Graduate School).

Shoshana earned her MBA from Fordham University in International Marketing and Finance, and a BA in Psychology and a BA in French from New York University.