



Board of Directors

## **SRUTHI LANKA**

Sruthi Lanka currently acts as the Board Secretary of WCC and member of the Finance Committee. She serves as the head of Strategic Finance at MoneyLion, a fast-growing fintech startup and challenger bank with a community of 4 million members. MoneyLion is backed by leading fintech venture capitalists and has won numerous awards including Deloitte's Tech Fast 500 Award, Celent's Model Bank of the Year Award and LendIt's Top Emerging Tech Company Award.

Sruthi joined company immediate post their Series A in 2017 and has seen the company quadruple in size since then. She was the firm's first finance hire and has built out a highly effective team of six over the last two years that forecasts and monitors the firm's financial performance. Her responsibilities include financial planning, capital optimization, fund raising and Board engagement. Additionally, she oversees the portfolio management and fund operations of a captive hedge fund within the company along with the maintenance of the firm's data warehouse for accounting and audits.

As an integral member of the capital raising team along with the CEO, CFO and investor relations team, Sruthi has created numerous financial plans and managed investor outreach processes that have resulted in over \$82 million of venture funding over the two years she has been at the company. Her team maintains the firm's financial forecast and has recently spearheaded an expense reduction exercise in partnership with each business team to drive a 5% reduction in operating expenses. She has a dedicated team of quantitative engineers to manage the firm's data warehouse and the portfolio of a captive hedge fund within the firm. Her team partnered with accounting and external auditors to successfully close the 2017 and 2018 audits for both the firm and the hedge fund. Lastly, she is responsible for engaging with the Board of Directors in partnership with investor relations and is intimately familiar with the dynamics between a company and its Board.

Sruthi's prior experience includes investment banking in the financial institutions group at the Royal Bank of Canada, where she worked on mergers & acquisitions and capital optimization advisory. Prior to that, she was a technology analyst at Goldman Sachs working on mobile technologies. Sruthi has a master's degree in Business Administration from Duke University and a bachelor's degree in Electronics and Communication Engineering from the National Institute of Technology Karnataka, which is one of India's top engineering schools.

Sruthi is passionate about attracting and retaining female talent from diverse backgrounds to male-dominated industries such as finance and technology. She is actively involved in MoneyLion's diversity efforts and is currently formulating a plan for founding a women's group within the firm, set to launch in June 2019. At her prior role at the Royal Bank of Canada, she co-founded a women's summit for first year female MBA students to boost recruitment of high performing women, resulting in an increase in the number of starting female associates by 200%. Earlier in her career at Goldman Sachs, she instituted a highly popular monthly business education series for women to



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provide market overviews and financial education for those working in the technology division.

From an early age, volunteering to give back to society was inculcated in Sruthi through her father, who quit his job as an engineer to work full-time at a non-profit seeking to better the lives of the urban poor in Bangalore (India). She volunteered with his organization for several years before co-founding her own non-profit called Genesis during her college years that supplemented thinly staffed public schools with student volunteers that assisted in teaching. Since moving to the United States in 2012, she has volunteered with Habitat for Humanity and New York Cares, and is extremely excited about the opportunity with Women Creating Change to help empower marginalized women and thereby give back to a city that she loves.



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