



Civic Matters: Partnering with Women to Create Change in New York City

There is a great potential and need for more civic engagement in New York City. Despite strides that have been made, women—especially women of color—are paid less on the dollar, lag in representation in elected office, and hold fewer leadership positions. Women Creating Change (WCC) will stand with the women of New York City to ensure that their voices are heard and result in positive changes in their lives, in their communities, and across New York City.

WCC developed a new initiative, **Civic Matters**, is a multi-tiered programmatic approach that partners with organizations to create opportunities for women from underserved communities to:

- **Learn** about civic engagement and why it matters;
- **Use** action-oriented tools and resources;
- **Practice** using advocacy skills; and
- **Engage** directly in advocacy for themselves.

We envision a time when all women have the power to be changemakers to create a more equitable New York City. **Civic Matters** will help to realize this vision by connecting with women in communities across New York City through four stages:

Community-Based Workshop Series

WCC's community-based workshops, held across New York City, will focus on topics such as building social movements, navigating local government, and using technology to create change. Held with partner organizations in neighborhood centers, the workshops will connect women with information, education, and networks to spark their civic journey. Launching in 2020.

The Hub

The Hub, a technology resource, will be a platform where New Yorkers can discover New York City's civic life, find toolkits, and how-to's that showcase how to take action, and connect with other organizations. The Hub will be accessible on-the-go, ensuring that New Yorkers can engage civically wherever they are. Launching in 2021.

ChangemakeHER Fellowship Program

For women striving to become civic leaders in their community, WCC will offer a fellowship program (in partnership with Coro) that provides a practical education; networking; and the tools to identify and implement solutions. Each cohort will focus on a specific policy area such as housing, criminal justice, immigration, education, health care, and environmental justice. Launching in 2022.

Civic Leadership Institute: A Course for Action

In partnership with CUNY, WCC is developing a women's leadership institute. The leadership institute will connect women with leadership development opportunities, political and civic engagement, a network of women leaders, and practical skills-based experiences. This university-based program will cultivate a new generation of civic leaders. Launching in 2023.

Start your Civic Matters journey by visiting www.wccny.org or calling 212-353-8070.