



EVERY WOMAN COUNTS!

Women Creating Change (WCC) is committed to a fair and accurate census count.

About the Census: The Census is critical for 3 primary reasons:

1. **Money:** Distributing \$675 billion in federal funds;
2. **Fair Representation:** Determining the number of Seats New York will get in Congress, so that we have fair representation; and
3. **District Lines:** Changing boundaries for legislative districts.

Census and WCC: Women Creating Change has made this our first policy priority because:

1. **History:** Educating the public about city, state, and federal funding has been important to WCC for over a century.
2. **Civic Engagement:** Women need to be civically engaged and participate in the Census, which represents a fundamental form of civic participation.
3. **Be Counted:** WCC recognizes that women (and members of their households) are part of historically undercounted populations -- single-family households, domestic violence survivors, young children, and women experiencing poverty and homelessness -- and require additional outreach.

WCC Involvement

- **Education:** WCC has developed materials that help NYC residents understand the importance of the Census, address concerns, and encourage participation.
- **Partnership:** WCC has been working to build partnerships with NYC leaders who are working to promote a fair and accurate census count. These partners include - New York Immigration Coalition, Census 2020 NYC, NY Counts2020, United Neighborhood Houses, and others.
- **Engage:** WCC has actively participated in census-related events across NYC and will be working with our partners to encourage New Yorkers to participate in the census.

Opportunities for Everyone to Take Action

- **Learn** about why the Census is important for women and its impact on the community.
- **Encourage** your friends and communities to complete the Census.
- **Participate** in events and advocacy opportunities to ensure an accurate count of all NYers.

Resources

- [Why the Census Matters for Women & Girls](#), National Women's Law Center
- [Census Factsheets](#), US Census Bureau
- [Volunteer in your neighborhood](#), NYC Census 2020