



**WOMEN'S
CITY CLUB**
OF NEW YORK

Centennial
Conference

FROM
Inequality
TO
Equality

**Policies and Programs
that Work**

Thursday, September 29, 2016

8:30 am – 4:30 pm

New York Academy of Medicine
1216 Fifth Avenue (at 103rd Street)
New York, NY 10029

FROM Inequality TO Equality

Policies and Programs that Work

PROGRAM

8:30 a.m. – 9:00 a.m.

Registration and Continental Breakfast

9:00 a.m. – 9:15 a.m.

Welcome and Opening Remarks

Annette Choolfaian, President
Women's City Club of New York

Jacqueline M. Ebanks, Executive Director
Women's City Club of New York

9:15 a.m. – 9:35 a.m.

Opening Keynote

Ana Oliveira, President and CEO
New York Women's Foundation

9:35 a.m. – 10:50 a.m.

**Health Care: From Health Disparities to
Good Health for All**

New York State opted into the Affordable Care Act of 2010, expanding access to healthcare for over 400,000 people. Yet disparities remain, rooted in social determinants that reflect social, economic and political inequalities. The panelists will discuss existing interventions that address disparities, current reforms targeted inside and outside the health care system, and the policy and population health framework that will move us toward good health for all.

10:50 a.m. – 11:00 a.m. BREAK

11:00 a.m. – 12:15 p.m.

**Education: Improving Access to Effective,
High-Quality Public Education in New York City**

New York City administers the largest public school system in the U.S. with close to a million students and a budget of \$27.6 billion. Each new administration initiates reforms that are "guaranteed" to fix all that ails the system, yet problems persist in the quality of the education provided. The panelists will discuss New York City's experience of reforms and highlight policies and initiatives designed to genuinely improve education from Pre-K through college.

12:15 p.m. – 1:30 p.m. NETWORKING LUNCH

1:30 p.m. – 2:45 p.m.

**Housing and Homelessness: Increasing Availability
and Access to Affordable Housing in New York City**

The current debate on affordable housing in New York City revolves around Mayor Bill de Blasio's "Housing New York" plan to preserve or build 200,000 units of affordable housing over ten years. A significant part of this plan involves controversial zoning changes and inclusionary requirements. The panelists will discuss how the City is addressing the issues of availability, affordability, and financing of housing, as well as the critical issue of neighborhood stability in the face of gentrification.

2:45 p.m. – 2:55 p.m. BREAK

2:55 p.m. – 4:10 p.m.

**Employment: How Can New Yorkers Gain Access
to Jobs That Provide a Living Wage and Work-Life
Balance?**

New York City continues to suffer from the job loss and economic retrenchment of the 2008 recession. Many of the jobs on which the middle class and working class depended have moved overseas or to lower-wage areas of the country. The "replacement" jobs pay less and offer fewer benefits, and technology — an indispensable tool, toy and economic driver — remains on the other side of the digital divide for many New Yorkers. The panelists will discuss the how employers and policy makers are adapting to the changing economy and what that means for the average working New Yorker.

4:10 p.m. – 4:30 p.m.

Wrap Up, Next Steps

Mary C. Murphree, Ph.D., Vice President,
Public Policy, Women's City Club of New York

OPENING KEYNOTE

Ana Oliveira, President and CEO, The New York Women's Foundation

The New York Women's Foundation is the third largest women's fund in the world with an annual giving of \$6 million. Prior to joining the Foundation, Ms. Oliveira led the Gay Men's Health Crisis as its first woman and Latina Executive Director and directed innovative community-based programs at Samaritan Village and The Osborne Association. She also developed acupuncture detoxification clinics at Kings County Hospital and Lincoln Medical Center. Ms. Oliveira currently serves on the New York City Commission on Human Rights, and on the boards of Philanthropy New York and the Women's Funding Network, and the advisory boards of the Museum of the City of New York and the Independent Budget Office. She was a member of the New York City HIV Planning Council and the New York City Commission on AIDS. She has chaired the New York City Commission for LGBTQ Runaway and Homeless Youth. Ana holds an M.A. in Medical Anthropology and an honorary doctorate from the New School for Social Research.

MODERATORS AND PANELISTS

Health Care: From Health Disparities to Good Health for All

Moderator

Katherine S. Lobach, M.D., Professor Emerita of Pediatrics, Albert Einstein College of Medicine, Montefiore Medical Center; Board Member Women's City Club of New York

Dr. Lobach is a former director of the Comprehensive Family Care Center in the Bronx and retired as Assistant Commissioner for Child and Adolescent Health at the New York City Department of Health. She initiated the development of New York's citywide immunization registry, one of the first of its size, and collaborated with colleagues at Columbia University on state-of-the-art asthma care in child health clinics. She also established a large-scale program linking high-risk newborns with primary care providers and tracking their developmental progress. Dr. Lobach is a member of WCC and has held leadership positions in various WCC health initiatives. She prepared WCC's health policy statements on universal health care, the need for school-based health centers, and the importance of physical education in New York City public schools. She served on the boards of the Citizen's Committee for Children of New York and the Bronx Community Health Network and on the Advisory Councils of several other child health-related organizations. Dr. Lobach graduated from Smith College and received her M.D. from Columbia University.

Panelists

Paloma Hernandez, President and CEO Urban Health Plan

Urban Health Plan, Inc. is a network of community health centers located in the South Bronx and Queens. Ms. Hernandez is committed to reducing the health disparities in the communities served by Urban Health Plan, which has received several awards for service excellence. Ms. Hernandez is president of the board of the Community Health Care Association of New York State (CHCANYS). She also serves on multiple professional and community boards and organizations, including the NYC Primary Care Development Corporation, the New York City Department of Health and Mental Hygiene Advisory Council, the Community Health Care Association of New York State, The Joint Commission Ambulatory Care Advisory Council and Affinity Health Plan. She was as a member to the New York City Commission for Economic Opportunity, an appointed task force that developed innovative anti-poverty approaches in New York City. Ms. Hernandez received her undergraduate degree from Boston College and holds master's degrees from Teachers College and the Mailman School of Public Health at Columbia University.

Panelists (continued)

Neil Calman, M.D., F.A.A.F.P., President and CEO
The Institute for Family Health

Since 1983, Dr. Calman has led the Institute in developing family health centers in the Bronx, Manhattan and the Hudson Valley. Under his leadership, the Institute has established professional training programs in medicine, nursing, administration and mental health and has been designated by the Centers for Disease Control (CDC) as a National Center of Excellence in the Elimination of Disparities. Dr. Calman is Professor and Chair of the Department of Family Medicine and Community Health at the Icahn School of Medicine at Mount Sinai. His published essay, “Out of the Shadows” (*Health Affairs*, Jan/Feb 2000) details his experiences in dealing with racism in the care of his patients and he has authored numerous scientific articles. Dr. Calman is a member of the New York State Council on Graduate Medical Education, the Board of the Community Health Care Association of New York State, and the Executive Committee of the New York Health Collaborative. He was appointed by the Obama Administration as an expert in the care of vulnerable populations to the Human Resources and Services Administration’s Health Information Technology Policy Committee where he now co-chairs the Subcommittee on Consumer Engagement. Dr. Calman is the recipient of many awards for leadership and advocacy in health care, including the Robert Wood Johnson Foundation’s Community Health Leadership Award, the American Academy of Family Physicians’ Public Health Award and the Felix A. Fishman Award for Extraordinary Advocacy from New York Lawyers for the Public Interest.

David Sandman, Ph.D., President and CEO
New York State Health Foundation

NYSHealth is a private foundation dedicated to improving the health of all New Yorkers, especially the most vulnerable. Before joining NYSHealth as Senior Vice President, Dr. Sandman was Managing Director of Manatt Health Solutions, advising health care providers and companies on programs and services. He also served as Executive Director of the New York State Commission on Health Care Facilities in the 21st Century (the Berger Commission), which developed recommendations on how hospitals and nursing homes can best respond to community needs for high-quality, affordable, and accessible care. He also held positions at Harris Interactive, The Commonwealth Fund, the New York City Department of Health and Mental Hygiene, The Brookings Institution

and several community-based HIV/AIDS organizations. Dr. Sandman received his B.A., Phi Beta Kappa, from Haverford College, and his M.P.A. and Ph.D. from New York University’s Wagner School of Public Service.

Yvonne Graham, Associate Commissioner, New York State Department of Health; Director, Office of Minority Health and Health Disparities Prevention

Ms. Graham is responsible for ensuring that Health Department programs provide access to needed services and resources regardless of recipients’ ethnic or racial background or geographic location. Prior to assuming this role, Ms. Graham was Deputy Borough President of Brooklyn with primary responsibility for health policy and human services. She co-founded several organizations that work to reduce health disparities: the Brooklyn Health Disparities Center, the Brooklyn Community Transformation Coalition, the Brooklyn Public Health Funding Task Force, and the Brooklyn Young Women’s Leadership Initiative. She also was Founder and Executive Director of the Caribbean Women’s Health Association, which provides comprehensive, culturally sensitive healthcare and social support services. Ms. Graham served on the Mayor’s Committee on Immigration, the New York City HIV Planning Council, and the Mayor’s Commission on the Status of Women and has received numerous awards for her work in the community. Ms. Graham is a registered nurse and holds a B.A. in Health Administration and Community Health from St. Joseph’s College, as well as an M.P.H. from Hunter College, an M.B.A. from Columbia Business School, and an honorary doctorate from St. Joseph’s College.

Education: Improving Access to Effective, High-Quality Public Education in New York City

Moderator

Jeff Simmons, Executive Vice President, Anat.

Jeff Simmons has more than two-and-a-half decades of experience in private and public sector communications, media and journalism. He most recently served as Senior Vice President for Communications at the Alliance for Downtown New York. Accomplished at leading long- and short-term communication initiatives, he has designed strategic public relations and constituent outreach campaigns, tackled crisis communications, and overseen free and paid media campaigns. He previously ran

communications for New York City Comptroller William C. Thompson, Jr., and served as campaign advisor to Thompson in 2009 and as his reelection Campaign Manager in 2005. M. Simmons spent 17 years as a reporter, working at The (Bergen) Record of Hackensack, New York Post, New York Daily News, and New York 1 News.

Panelists

Sarah Garland, Executive Editor
The Hechinger Report

Ms. Garland started out in journalism, reporting in New York City for New York Newsday and The New York Times, before joining the New York Sun, where she discovered a passion for the education beat. As a Spencer Fellow in Education Reporting at Columbia University's Graduate School of Journalism, she wrote *Divided We Fail*, a narrative of the landmark enactment and repeal of court-ordered school desegregation in her hometown of Louisville, Kentucky. Ms. Garland also authored *Gangs in Garden City*, about Salvadoran street gangs in the Long Island suburbs. Ms. Garland is a graduate of Macalester College and has a joint master's degree in journalism and Latin American studies from New York University.

Danielle Moss Lee, Ed.D., President and CEO
YWCA of New York City

Under Dr. Moss Lee's tenure, the YWCA has expanded its education and leadership programs for women and girls, and increased its advocacy on behalf of women and girls in New York City. This led to her being asked to co-chair the New York City Council's Young Women's Initiative, aimed at removing systemic barriers to achievement that disproportionately affect girls of color, and being appointed to the New York City Commission on Gender Equity. Dr. Moss Lee began her career as a teacher in the Bronx and Brooklyn, and co-founded Sisulu-Walker Children's Academy, the first authorized charter school in New York State. She served as President and CEO of the Harlem Educational Activities Fund, Adjunct Assistant Professor of Urban Youth Policy at City College of New York, Director for Community and Parent Partnerships at The After-School Corporation, and Consulting Project Director for The Johns Hopkins University Center for Talented Youth. Dr. Moss Lee is a member of several boards, including the Teachers College Center for Educational Outreach and Innovation Advisory Board, Community Education Council District 3, the National Advisory Board of The Next Generation Venture Fund, Black Agency Executives, New York Coalition of 100 Black Women Advisory Board, Human Services Council, and Swarthmore College Board of Managers. She has received

several awards and been featured in the media for her contributions to education and the social sector. Dr. Moss Lee received a B.A. in English Literature and History with a concentration in Black Studies from Swarthmore College, and M.A., Ed.M. and Ed.D. degrees from Teachers College, Columbia University.

Rhea Wong, Executive Director
Breakthrough New York

Ms. Wong began her career with Breakthrough as a Teaching Fellow while in high school and, later, in college. She taught at sites in Hawaii, Hong Kong and New York. Following her college graduation, she worked at the Breakthrough Collaborative National Office in San Francisco in national Teaching Fellow recruitment at top university campuses nationwide, and created the Collaborative's first, on-campus recruiter program. Since starting as Breakthrough New York's Executive Director in 2005, Ms. Wong has opened two additional New York sites, expanded the staff and services, and increased the number of students served. She also has become a voice for education policies at the local and national levels, and has been featured widely in the media. Ms. Wong holds a B.A. (Hons.) from McGill University, and a certificate in non-profit management from Columbia Business School.

Housing and Homelessness: Increasing Availability and Access to Affordable Housing in New York City

Moderator

Jacqueline M. Ebanks, Executive Director
Women's City Club of New York

Ms. Ebanks is guiding WCC into its second century of activism to ensure that all New Yorkers attain economic security, enjoy equal opportunity, and live in safe and secure communities. Prior to joining WCC, she was Vice President of Programs at The New York Women's Foundation directing the Foundation's grantmaking and public education activities during a five-year period of aggressive growth and expansion. Earlier, Ms. Ebanks was Regional Director for the Northeast and Puerto Rico for Citigroup Community Relations. Prior to assuming that role, she served as Vice President and Director of U.S. Partnerships and Program Development for Citi's Global Community Relations Division. In this capacity, she established and managed Citi's strategic partnerships with national nonprofit organizations. Ms. Ebanks also is a

former Vice President for Community Investment at United Way of New York City, with responsibility for the organization's funds distribution and program development and implementation processes. She holds an M.S. in Policy Analysis and Public Management from the State University of New York at Stony Brook.

Panelists

Victor Bach, Ph.D., Senior Housing Policy Analyst Community Service Society

Mr. Bach directs CSS's housing policy research and advocacy, and provides technical assistance to resident and community groups. His current work focuses on the preservation of the city's affordable housing resources, particularly public housing and Section 8 housing vouchers, on rent burden trends among low-income New Yorkers, and on the role of Section 3 funding from the U.S. Department of Housing and Urban Development in promoting job and training opportunities. Prior to joining CSS, Mr. Bach was at the Brookings Institution and on the faculties of The New School for Social Research and the Lyndon B. Johnson School of Public Affairs of the University of Texas at Austin. He holds a Ph.D. in Urban Planning from the Massachusetts Institute of Technology.

Nancy Biberman, Founder and President, Women's Housing and Economic Development Corporation

Ms. Biberman began her career as a legal services lawyer. She was on the team that successfully sued New York City and State in the nation's first class-action lawsuit giving battered women access to the court system and police protection. She helped create the SRO Law Project and became Director of its East Side office. Then, on a Revson Fellowship at Columbia University's School of Architecture and Planning, she planned and raised funding for a project that became West End Intergenerational Residence, a multigenerational, low-income housing development on the Upper West Side. Ms. Biberman then managed a Catholic Charities housing rehabilitation project in the South Bronx before founding Women's Housing & Economic Development Corporation (WHEDco), which began with the restoration of the abandoned Morrisania Hospital building. Recognition of her work includes the National Charles L. Edson Tax Credit Excellence Award for Green Housing, the Paul Davidoff Award for Leadership in Housing and Equal Opportunity from the American Planning Association, and a James A. Johnson Fellowship from the Fannie Mae Foundation. Ms. Biberman serves on the boards of Hostos Community College and the Freelancers Union Insurance

Company. She received a B.A. from Barnard College and a J.D. from Rutgers University School of Law.

Afua Atta-Mensah, Executive Director Community Voices Heard

Ms. Atta-Mensah has extensive experience in grassroots organizing, policy, politics and social, racial and economic justice. She is a former Board member of CVH and an inaugural member of CVH Power, which is working to make New York State a model of democratic participation and progressive policies and programs that will improve the lives of poor and working class families. Ms. Atta-Mensah was also Director of Litigation at the Safety Net Project of the Urban Justice Center. Earlier positions include Staff Attorney in The Legal Aid Society's Civil Practice Law Reform Unit, Policy Director at the Center for Working Families, adviser to community-based organizations throughout New York City, and Adjunct Professor at Fordham University School of Law. Ms. Atta-Mensah received a bachelor's degree from Trinity College, where she was a Presidential Fellow, and a J.D. from Fordham University School of Law, where she was a Stein Scholar.

Employment: How Can New Yorkers Gain Access to Jobs That Provide a Living Wage and Work-Life Balance?

Moderator

Mary Ellen Clark, Executive Director New York City Employment and Training Coalition

Ms. Clark previously served as the Assistant Commissioner for Workforce Development at the New Jersey Department of Labor. Under her leadership, workforce development initiatives focused on building innovative partnerships throughout the state's workforce system, developing innovative industry- and customer-focused services such as the Talent Network concept and jobs4jersey.com and Jersey Job Clubs. Prior to that, she served as Executive Director of the Central New Jersey Bio-1 initiative, a federally funded program to retain and expand high-quality jobs in the life sciences sector. Before joining the field of workforce development, Ms. Clark held private sector positions in information technology and process management for a variety of Fortune 500 companies. She holds an M.S. in Management Systems Analysis, a certificate in Nonprofit Executive Leadership, and a B.A. (General Honors) in Music Education from Rutgers University.

Panelists

Catherine Barnett, Executive Director ROC-NYC (Restaurant Opportunities Centers United-New York City)

ROC-NY is an affiliate of ROC United, a national worker center advocating for fair working conditions and wages for restaurant workers. Ms. Barnett previously served as Executive Director of Project Enterprise, a nonprofit organization that provides microloans, business education, peer support and technical assistance to low-income New Yorkers who lack access to business financing. She serves on the Advisory Board of the Professional Agricultural Workers Conference at Tuskegee University, and volunteers with the Staten Island Neighborhood Food Initiative. Ms. Barnett, who is fluent in Spanish and French, holds an M.B.A. from the Stern School of Business at New York University and a B.A. from the University of Pennsylvania.

Barbara Chang, Executive Director Mayor's Office of Workforce Development

Ms. Chang has over 30 years of nonprofit management experience in the New York metropolitan area. She previously was CEO of Code to Work, an employer-focused venture whose mission is to seed greater diversity in the IT sector by introducing qualified, diverse job candidates to employers through a skills-based hiring approach. Prior to that, Ms. Chang served as Executive Vice President of Per Scholas, the largest IT workforce development organization in New York City, and as the CEO of NPower National and the Executive Director of NPower New York, overseeing affiliate growth and financial stability and standardizing service delivery. She also held senior positions at the Primary Care Development Corporation and Planned Parenthood of Nassau County. Ms. Chang holds an M.S. in Public Health/Health Administration from the University of North Carolina-Chapel Hill and a B.A. in Natural Sciences from Johns Hopkins University.

Kathleen Culhane, President Nontraditional Employment for Women

At Nontraditional Employment for Women, Ms. Culhane manages initiatives with prospective employers, labor unions, contractors and government partners to expand opportunities for women in the workforce in nontraditional fields. Prior to joining NEW, she spent 10 years working in housing and homelessness with Bowery Residents' Committee and various other organizations. Ms. Culhane earned an M.S.W. from Columbia University.

Angie Kamath, National Executive Director of Social Ventures and Innovation, Per Scholas

Ms. Kamath has 15 years' experience in the nonprofit, government and private sectors. In her current role, she is responsible for launching and scaling revenue-generating enterprises that fuel innovation and provide working capital to re-invest in Per Scholas offerings nationwide. Prior to this, she was Executive Director overseeing the New York City operations, where she expanded programming for youth and women in technology, and helped to develop the innovative Urban Development Center partnership with IT employer partner Doran Jones. Previously, Ms. Kamath worked in the Bloomberg administration as a Deputy Commissioner at the Department of Small Business Services, overseeing one of the country's largest public adult workforce systems. She holds a B.S. in Business Management from Cornell University and a master's in Public Policy from Harvard University.

Wrap Up, Next Steps

Mary C. Murphree, Ph.D., Vice President, Public Policy Women's City Club of New York

Dr. Murphree served for 20 years as the Regional Administrator of the U.S. Department of Labor, Region II, Women's Bureau. In that capacity, she represented the interests of working women in New York, New Jersey, Puerto Rico and the Virgin Islands. Prior to joining the federal government, Dr. Murphree was a visiting professor at Queens College-City University of New York. She also was a post-doctoral fellow at the CUNY Graduate Center on The Economics and Sociology of Women and Work. Following her retirement from government, Dr. Murphree became a Senior Advisor at the Center for Women and Work at Rutgers University. Her areas of expertise include technology and employment and training; low-wage labor issues, such as the policy challenges of "contingent work" (part-time, temporary and independent contracting); and the equal opportunity challenges faced by women and minorities. She sits on the board of Women's City Club of New York. Dr. Murphree earned a Ph.D. and M.A. in Sociology from Columbia University, and a B.A. from Hollins College.

UPCOMING EVENTS

Lunch with Legislators

NYS Senator Liz Krueger and NYS Assemblymember Deborah J. Glick

Monday, October 17, 2016
12:00 p.m. – 1:30 p.m.

Health Care for All: Establishing Single-Payer Health Insurance in New York State

Panelists:

- NYS Assemblymember Richard Gottfried
- Max Hadler, Health Advocacy Specialist, Immigration Coalition
- Dr. Linda Prine, Medical Director, Reproductive Health Access Project, Institute for Family Health, Cornell University Medical College

Thursday, October 20, 2016
6:00 p.m. – 8:00 p.m.

WCC Centennial Annual Meeting

Keynote: Heather C. McGhee, President, Demos

Wednesday, October 26, 2016
10:00 a.m. – 12:30 p.m.

To register for our upcoming events visit wccny.org.

ABOUT WCC

Women's City Club of New York (WCC) is a nonprofit, non-partisan, multi-issue activist organization dedicated to improving the quality of life for all New Yorkers. WCC works to shape public policy to promote responsive government through education, issue analysis, advocacy and civic participation.

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