WCC WOMEN CREATING CHANGE

Developing Leaders Who Reflect New York City

Women Creating Change (WCC) advances gender equity and increases community engagement across New York City, centering women of color, low-income women, and gender-expansive individuals. Leadership that reflects our communities is essential to a thriving democracy.

Naming the Problem: Women Face Systemic Inequities

New York City women, especially women of color, face persistent obstacles to meaningful community engagement. WCC research has found:



Only **5%** of women have served in leadership roles in local organizations.

21% 

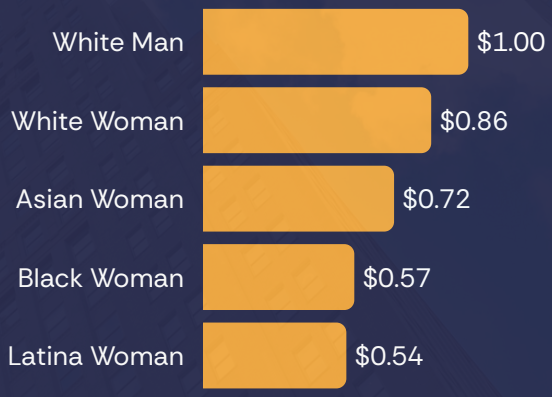
of women cite illness and care work as reasons for not voting, twice the rate of men.

Women are overrepresented in low-paid occupations and underrepresented in the highest-paying fields.

Even with the same education and experience, women earn 8% less than men.



For every dollar a white man earns a woman earns less.



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The WCC Approach: Creating Pathways

WCC's work produces ripple effects—every woman we train or empower strengthens her community and amplifies underrepresented voices. We do this through:

Original Research reports that use data to drive reforms.



Leadership Development

programs that elevate the next generation of women leaders.

Advocacy

focused on five key areas:

- **Economic justice**
- **Education**
- **Health & reproductive justice**
- **Safety**
- **Environmental Justice**

Impact: Building Power, Transforming Systems

WCC bridges the gap between policymakers and the communities they serve to ensure decisions reflect the needs of underrepresented voices. We do this by:



Expanding leadership development to meet more women where they are.



Growing research capabilities to shape citywide policy decisions.



Partnering with allies to advance issues impacting women across NYC.

For more information or to get involved, visit www.wccny.org and sign up for our newsletter.