



2018 Board of Directors

LAURA WOLFF

Laura is the Director of the NYC Behavioral Design Center at ideas42. Through educational workshops, coaching, and technical assistance projects, the new Center will help local non-profits apply behavioral science insights and techniques to improve service delivery and outcomes for clients and communities.

In her prior position as Program Director at the Robert Sterling Clark Foundation, Laura managed the foundation's grant programs supporting efforts to improve New York City and State government policies and programs; and to safeguard reproductive rights and access to comprehensive reproductive health care nationally.

Laura also serves as a Program and Strategy Consultant for philanthropic, government, and nonprofit clients.

She was a founding board member of the Abraham Joshua Heschel School and a member of the boards of the Feminist Press, Philanthropy New York, and the YWCA of Brooklyn.

Laura began her career in social science book publishing, holding editorial positions at the Free Press and Dell Publishing Companies. She received a Bachelor of Arts degree in Psychology and Social Relations from Harvard University and an M.A. in Psychology from New York University.